

Brooklyn Advertisements.

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# Frederick Loeser & Co.

IMPORTING RETAILERS,  
BROOKLYN.

## Gigantic Sale of Imported Hosiery.

Section C, Rear of Store.

### 15,000 Pairs of Manufacturers' Samples at Half of Regular Prices.

Lot 1—Ladies' fine gauge and medium weight Colored Cotton Hose, spliced heels and toes, tan, mode, slate, and stainless black, also Men's Half Hose and Children's Ribbed Hose, in tan and black, at 9 cts. per pair.

Lot 2—Ladies' fine quality Colored Cotton Hose, tan, mode, slate, fancy, two-toned, and double sole, stainless black; also Children's Black Ribbed and Men's medium and heavy-weight tan and black Half Hose, at 12 1/2 cts. per pair.

Lot 3—Ladies' extra quality Lisle Thread and fine gauge Cotton Hose, tan, mode, slate, fancy uppers and black boots, plain and Richelieu ribbed stainless black; also Men's Lisle Thread Half Hose and Children's medium and heavy-weight ribbed and stainless black, at 19 cts. per pair.

Lot 4—Ladies' superior quality Lisle Thread Hose, tan, mode, two-toned Opera length, plain and ribbed Ingrain stainless black; also Children's ribbed Lisle Thread and Cotton and Men's Lisle Thread Half Hose, at 25 cts. per pair.

## Trimmed Millinery.

Our own importation of Hats, Bonnets, and Toques, including the latest novelties from Paris, may now be seen in the Millinery Department, second floor, front.

Particular attention is called to a special line of stylish and fully trimmed Hats, in all leading colors, at \$3.95.

## NEW SILKS.

The Latest Novelties

In Lyons Moire Velour, Moire Antique Faconne, Brocade Faconne, Taffeta Glace in all qualities, and Tinsel Brocade in a large variety of designs and latest colorings.

Printed Warp Brocade, Taffeta, light and dark colorings, 49 cts. per yard.

Tartan and fancy Plaids, large variety of styles, very desirable for Waists, 49 cts.

## BLACK SILKS.

24-inch Brocade India Silks, neat designs, 49 cts.

20-inch Black Satin Brocade, large, handsome designs, 49 cts.

20-inch Black Brocade Gros Grains, 65 cts.

## DRESS GOODS.

The Most Approved Styles and Fabrics,

both foreign and American, can now be seen in our stock.

The popularity of Broadcloth for the season now beginning is assured, and we have prepared for it by having the most complete line we have ever shown, from 98 cts. to \$2.50.

Also a large variety of Covert and Whipcord Suits for tailor-made costumes.

New designs in fancy Cheviots, all wool, 89 cts.

Large and stylish effects in all-wool Novelties at 49 cts.

## BLACK DRESS GOODS.

28-inch all-wool French Jacquards, 39 cts.

45-inch all-wool Black Storm Serge, 39 cts.

40-inch Black Sicilian, heavy weight and light lustré, \$1.00 quality, 69 cts.

## ALPINE CYCLING and Walking Huts,

now so much in demand, in French Felt, Cloth and Camel's Hair, every color and mixture—Cloths, from 58 cts. to \$2.75; Felt, 75 cts. to \$4.00; Camel's Hair, 98 cts. to \$2.75.

## UNTRIMMED FRENCH FELT HATS,

every color and shape, in Velvet, wire and bound edges, 75 cts., 98 cts., \$1.25, \$1.48 and \$1.68.

## FANCY AND OSTRICH FEATHERS.

All the new natural coque feathers, black and colored Ostrich tips and plumes, fancy wings, birds, quills and aligrettes. Special values in bunch quills and wings at 19, 25 and 38 cts.; black Ostrich plumes and tips at 58, 75, 98 cts. and \$1.25.

## NEW KID GLOVES,

\$1.25 Quality at 89 cts.:

1,400 pairs of Ladies' Pique, 4-button Kid Gloves, tan, mode, French grays, browns, black, and dark herring reds, all sizes.

## UMBRELLAS.

22 and 24-inch School Umbrellas, Union Silk, steel rod, natural handles, for boys and girls, 89 cts.

20-inch fine quality pure Silk Umbrellas, colors and black, steel rod, ivory, pearl, Dresden and silver handles, cases to match, \$2.48.

20-inch Umbrellas for men, best quality pure silk, imported natural handles, very close rolling, \$5.00 instead of \$5.00.

## SHIRT WAISTS

And Dressing Sacques.

Good Flannel Shirt Waists, black, navy, and cardinal, new sleeves, laundered Linen collar, \$1.79, \$1.98, and \$2.50.

Chambray Taffeta Silk Waists, latest shadings, new sleeves, detachable linen collar, \$3.98.

225 Elderdown Dressing Sacques, light blue, pink, gray, and cardinal, scalloped in back, rolling collar, full sleeves, also a lot of fine Flannelette Dressing Sacques, neat checks, sailor collars, 75 cts. each.

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## Moquette Carpet Sale.

One year ago we sold, during our great Moquette sale, more Carpets than all other Brooklyn houses put together. To-morrow we offer 300 pieces of these very desirable goods, in the newest colorings and carefully selected patterns, regular \$1.00 quality, at 79 cts. per yard.

We guarantee this price. Should others suddenly awaken from a lethargy and quote a lower price for a few pieces, remember that we will as fully protect you as we have always done.

## FURNITURE.

If There Is Anything You Need

In Furniture, before you buy look through our immense new stock of domestic and European makes.

We have a number of 3 and 4 piece Parlor Suites, both covered and wood frames, showing a variety of styles, also Parlor Cabinets that have been reduced to one-half of original prices. Some of the Cabinets have plate glass backs and shelves and inlaid or Vene Martin panels.

ONYX AND BRASS TABLES AT CUT PRICES.

Fresh goods, just from the manufacturer, a number of them gold-plate finish.

\$14.50 Onyx and Brass Table, \$9.75.

\$18.00 Onyx and Brass Table, \$11.25.

\$22.50 Onyx and Brass Table, \$14.00.

\$26.00 Onyx and Brass Table, \$12.00.

## CHAIRS REDUCED.

A lot of very pretty Fancy Chairs, some in mahogany with marquetrie, have been selling at from \$8.50 to \$20.00, reduced to \$5.00 each.

A number of Arm Chairs in mahogany, a few with marquetrie, suitable for odd Parlor pieces, have been selling at from \$11.00 to \$15.00, reduced to \$7.50 each.

## CURTAINS.

Especially Good Values

In Irish Point Lace Curtains, white or ecru—three lots:

150 pairs at \$5.50 per pair.

75 pairs at \$7.25 per pair.

100 pairs at \$10.00 per pair.

Also 150 pairs Nottingham Curtains at \$2.50 per pair, instead of \$3.00 to \$3.75.

## PORTIERES.

Chenille Portieres, heavy weight, in rose, Nile, olive, tan and blue colorings, with wide border, \$3.48 each.

Also Couch Covers in Persian Tapestry, fringed all around, 5 feet wide, \$7.50 each.

## RUGS.

Autumn Importations.

Fine Reversible Bagdad Rugs, \$4.00.

\$5.00 Daghestan Rugs, \$4.98.

\$10.00 Antique Shirvan Rugs, \$6.75.

\$12.50 Carabagh Rugs, \$8.75.

\$18.00 Soumak Rugs, \$11.50.

\$30.00 Antique Hall Rugs, \$18.50.

\$5.00 Persian India and Turkish Carpets at about half price.

## HOUSE FURNISHINGS.

No Mail or Telephone Orders Filled for These Goods.

One lot of Street Brooms, extra quality corn, 9 cts. each.

One lot of Parlor Brooms, selected corn, 2 for 25 cts. instead of 29 cts. each.

Blue and White Granite Ironware Coffee Pots, 3 qt. size, 35 cts.

Preserving Kettles, 4 qt. size, 44 cts.

Saucepans, with coppered bottom, 2 qt. size, 33 cts.

Gas Oil Cans, with outside protectors, 1 gallon, 26 cts.

Flour Sifters, Hunter's rotary handle, 5 cts.

Bussell's genuine Four-wheel Carpet Sweepers, \$1.79.

Coffee Mills, with steel grinder, 19 cts.

Bread Raisers, with ventilated cover, \$2.00.

Gas Torches, with long handle, 24 cts.

## CHINA DEPARTMENT.

A large assortment of Austrian China Plates, Cups and Saucers, Berry, Nut, and Oriental Dish at 10 cts. each; regular prices, \$2.00 to \$3.00 per dozen.

Tin Plates, 10 pieces, large pitcher and basin, \$1.00.

Austrian China Dinner Sets, complete for 12 people, \$12.99 instead of \$22.50.

Vienna China Dinner Sets, new shapes and neat decorations, service for 12 people, \$15.00.

Limoze Dinner Sets, with neat spray decorations and gilt, \$30.00.

## WHITE BED SPREADS.

Crochet Bed Spreads, hemmed ready for use, 69 cts.; best quality, \$1.29.

Very fine Marseilles Quilts, \$3.75 instead of \$5.00.

## READY MADE SHEETS and Pillow Cases.

Loeser's Standard Sheets, 1 to 3 yards, 29 cts.; 2 1/2 yards long, 1 1/2 yard wide, 29 cts.; 1 1/2 yard wide, 33 cts.; 2 yards wide, 35 cts.; 2 1/2 yards wide, 44 cts.

Loeser's Standard Pillow Cases—42x36, 9 cts.; 45x36, 10 cts.; 50x36, 12 1/2 cts.; 48x36, 17 cts.; 44x36, 18 cts.—less than the material by the yard.

## TABLE LINENS.

Very Special Offers.

Satin Damask pattern Table Cloths, 2x3 yards, \$2.00; 2x2 1/2 yards, \$2.50; 2x3 yards, \$3.00. Napkins to match; breakfast cloths, \$4.00.

Satin Damask Hemstitched Table Sets: One cloth, 2x2 1/2 yards, and 1 dozen Napkins, \$6.25, \$7.00, and \$9.50 per set.

One cloth, 2x3 yards, and 1 dozen Napkins, \$7.50, \$8.00, \$10.50 and \$14.25 per set.

One cloth, 2x3 1/2 yards, and 1 dozen Napkins, \$8.50, \$9.75, \$15.75, and \$23.00 per set.

A lot of sample Table Napkins, 10, 12 1/2, 15 and 21 cts. each.

Also a large assortment of very fine Double Satin Damask Towels, 75 cts., instead of \$1.25.

## SILVERWARE.

Special Sale of Meriden Quadruple

Plate Goods.

Satin and bright fluted Bake Dishes, \$5.50.

Satin and bright fluted Soup Tureens, 3 quarts, \$7.50 to \$10.00.

Syrup Pitchers, with plates, \$2.95.

Butter Dishes, \$2.50.

Breakfast Servers, \$1.50.

Bon Bon Dishes, 75 cts. and \$1.25.

11 and 12 inch Waiters, satin and satin chased, \$2.25.

Children's Mugs, \$1.50.

## LESS THAN WHOLESALE PRICES.

Silver plated—

Match Boxes, 38 cts.

Bonbonniere Boxes, 25 and 50 cts.

Vinagrettes, 35 cts.

Card Cases, 35 cts.

Baby Rattles, 50 and 75 cts.

Chatelaine Purse, 75 cts. and \$1.25.

Chatelaine Buckles, 35 cts.

Chatelaine Buckles, with all attachments, \$1.40 and \$1.69.

Silk Ribbon Belts, with silver-plated buckles, 35 cts.

Silk Elastic Garters, with silver-plated buckles, 50 cts.

Silver plated—

Garter Buckles, 25 cts.

Cigar and Cigarette cases, \$1.25 and \$1.75.

Tobacco boxes, 75 cts.

Flasks, 75 cts.

## LAMPS, GLOBES, and Clocks.

Wrought Iron Table Lamps, \$2.25; were \$3.25.

Wrought Iron Banquet Lamps, \$2.80; were \$4.00.

Brass Banquet Lamps, \$1.00; were \$1.65.

Banquet Lamp Globes—

White, \$1.50 instead of \$2.25.

Yellow and gold, \$3.25 instead of \$3.95.

Pink and gold, \$2.25 instead of \$3.25.

Delft Princess Globes, 50 cts.

Delft Princess Lamps, \$1.00.

One Day Dresden and Delft Clocks, \$1.25; were \$1.60.

Eight Day China Clocks, \$5.00; were \$6.00.

Fifteen Day French Clocks, in gilt case and with gilt side pieces, \$24.00; were \$29.00.

## TOILET ARTICLES.

An assorted lot of Toilet and Bath Sponges, 5, 10, 15, and 25 cts.

A special lot of Oil-cured Chamomile, 5, 8, 10, and 19 cts.

Finest quality Face Chamomile, 5 cts.

Manicure Scissors, highest grade English steel, assorted sizes, 35 cts. instead of 55 cts.

## TOILET SOAPS.

Conti's white and green Castile Soap, 39 cts. per bar.

Borax Bath Soap, 8 cts. per cake.

Assorted lot of Toilet Soaps at 5 cts. per cake.